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MEETING OF THE MOVING MINDS IN MADRID

Education and Networking Event for Transportation and Logistics Industry Professionals

[OCTOBER 21, 2009 - Madrid, Spain] - The Global Executive Network (G.E.N.), recognized globally for the management of successful sales conference events, will host a special networking dinner event on 22 October 2009 in Madrid, Spain, for executives in the transportation and logistics industries, focusing on current issues in freight and passenger transport.

Executives from around the world will convene to discuss complying with the new, more stringent security requirements; using customer retention programs to increase customer loyalty and maximize yields; and the reduction of operating costs through the improved use of existing capital and current operating funds. The presentation will also include monitoring freight service quality in a multi-modal delivery chain.

Sponsored by Oracle, this exclusive gathering of industry leaders will facilitate the sharing of information and best practices relevant to today's most pressing problems facing transportation and logistics. By sharing knowledge of streamlining transportation planning, execution, freight payment, and business process automation across all modes of transportation, from full truckload to complex multi-leg air, ocean, and rail shipments, Oracle moves the whole industry toward greater efficiency of operations.

The Global Executive Network has earned the trust of the largest corporations and brands around the world by simplifying the high-end business-to-business lead generation process, and by introducing opportunities for networking and connecting leading industry executives at the highest levels. The gatherings by invitation-only have become the most popular sales networking events for professional managers, especially those surrounding annual trade shows and conferences, from many different industry sectors.

According to Ignacio Sánchez-LEON, Managing Director of The Global Executive Network in Spain, "The networking events organized by The Global Executive Network are not only committed to exploring the issues of the Transportation and Logistics sector, but also contribute to the sharing of insights and technical knowledge transfer among the managers attending, recognized as a very valuable benefit by the most progressive companies. The Global Executive Network dinner meetings attract the most active principals and executives in the sector, encouraging networking, empathy and relationships beyond their daily professional interaction."

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The Global Executive Network (G.E.N.), headquartered in Lagos, Portugal, under the name Zona de Temas , LDA., is an organizer of events covering current trends and solutions for management-related, industry-focused topics of interest to purchasing managers. The company has achieved an excellent reputation in the global marketplace as a leading event planning and sales lead generation company. More information is available online at <http://www.theglobalexecutivenetwork.com>.