

# PRESS RELEASE

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## **The Global Executive Network (G.E.N.) Launches a New Executive Virtual Network to Supplement Event Program for Managers**

**Participants benefit from high-level networking and the exchange of experiences across all functions and sectors of industry.**

### **Ponta Delgada, Portugal, 7 April 2010**

The Global Executive Network (G.E.N.), a leading provider of high-quality networking events covering current trends for industry-focused and management-related topics, has launched the G.E.N. Executive Community, an online networking platform for executive professionals.

The G.E.N. Executive Community is an exclusive virtual platform where managers can communicate on a high level across all functions and sectors of industry, upload and access high-quality expert content and expertise as well as meet and contact other G.E.N. event guests. This offer is designed especially for managers of large and medium-sized companies. Every participant's executive network is thus increased exponentially via mouse click. Managers pass on their own knowledge while at the same time benefiting from the best practices and industry experience of others – both on a national and international level.

Executives in a leading position who have already participated in a G.E.N. event can apply for membership in the G.E.N. Executive Community by sending an e-mail to: [Executive@theglobalexecutivenetwork.com](mailto:Executive@theglobalexecutivenetwork.com)

The Global Executive Network applies a strict selection process when admitting new members in order to guarantee the high level and the exclusiveness of the network on a continuous basis. Strategy and IT consultants as well as product vendors are not admitted so that the exclusive network is reserved for and restricted to participating business executives from global companies.

"Our professionally moderated networking events not only provide deep discussions on industry-focused and management-related topics but they also contribute to considerably promoting the global business-oriented know-how transfer between participating executives. Our guests are deeply interested in learning from an extended network and in establishing high-level contacts

also outside of their workplace. The G.E.N. Executive Community gives our guests the opportunity to continue their executive discussions on a virtual basis after every dinner event “, says Martin Hegi, managing director of The Global Executive Network.

Further information is available at [www.theglobalexecutivenetwork.com](http://www.theglobalexecutivenetwork.com).

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### **About Us**

The Global Executive Network (G.E.N.) is an international provider of high-quality networking events for business executives, covering current trends for industry-focused and management-related topics. The company is headquartered in Ponta Delgada, Portugal and has achieved an excellent reputation as one of the leading global event providers. Each year, more than 10,000 senior management guests from large corporations and medium-sized companies participate in G.E.N. Events. More than 500 events covering over 50 different subjects are offered every year. The international professional council of The Global Executive Network monitors the quality of all events and dinner speeches.

Events are delivered in Portugal, the United Kingdom, Spain, France, Germany, Switzerland, Austria, Belgium, Holland, Luxembourg, Czech Republic, Hungary, Poland, Bulgaria, UAE, South Africa, the US, Canada, South America as well as China, Hong Kong, Taiwan, Singapore, Malaysia, Thailand, the Philippines, India and Indonesia.

### **Further information:**

The Global Executive Network: <http://www.theglobalexecutivenetwork.com>

The Professional Council:

[http://www.theglobalexecutivenetwork.com/index\\_de.php?nav=main&con=prof/council](http://www.theglobalexecutivenetwork.com/index_de.php?nav=main&con=prof/council)