

NEWS RELEASE

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GEN – The Global Executive Network introduces new dinner series: “strategies for data center infrastructure management (DCIM)”

Events kick off in February and will be held in major cities worldwide

[Wilmington, USA, January 9, 2012] GEN – The Global Executive Network, an international provider of high-quality executive dinners, has launched a new series of events for senior IT professionals. Focusing on strategies for data center infrastructure management, these events are of high relevance for chief information officers and heads of IT infrastructure and data centers across the globe. Attending executives will benefit from this exclusive platform by discovering how leading companies are managing their data centers efficiently and by sharing ideas, experiences and best practices with peers. Beginning on February 6, 2012, the moderated dinners will be hosted at first-class locations in major cities around the world, including Istanbul, New York, Shanghai and Delhi.

Strategies for data center infrastructure management (DCIM)

Constant change, complex infrastructure and rapid growth demand that IT and facilities organizations work together to keep data centers running at peak performance. Often static and isolated, today's data centers offer only a fragmented view of the infrastructure between IT and facilities. This leads to more downtime, costly inefficiencies and wasted capacity. The new series of GEN executive dinners addresses these challenges and outlines how businesses can optimize their data center resource spend and monitor, manage and measure their assets in an integrated, cost-efficient and real-time manner.

Topics discussed at these dinners:

- Recognizing dependencies to minimize risks associated with data center changes
- Ensuring availability through automatic monitoring and response to events

- Agile alignment of the data center with business needs
- Extending the functional life of existing data center infrastructure and leveraging existing resources to reduce the cost-per-computing cycle
- Minimizing data center infrastructure investments and improving efficiency without compromising IT availability

This set of dinners is of particular interest for chief information officers as well as heads of data center and IT infrastructure in large corporations. The event series kicks off on February 6, 2012, in São Paulo and concludes on March 29, 2012, in San Francisco. Further information is available at http://www.theglobalexecutivenetwork.com/index_us.php?nav=dinner&con=dinner_us/datacenter

“Thanks to the advice of GEN's Professional Council, the international advisory board that carefully monitors technology and industry trends, we've been able to create another dinner series of high relevance for senior IT professionals. Attendees will benefit from a cross-industry knowledge transfer with peers and from the opportunity to extend their business networks,” says Martin Hegi, managing director of GEN - The Global Executive Network.

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About GEN – The Global Executive Network

[GEN – The Global Executive Network](#) is an international provider of high-quality Executive Dinners for business professionals, covering current trends for industry-focused and management-related topics. The company is headquartered in Wilmington, DE, in the US and has achieved an excellent reputation as one of the leading global event providers. Each year, more than 10,000 senior management guests from large corporations and medium-sized companies participate in GEN events. More than 1,000 events covering over 50 different subjects are offered every year.

Events are delivered in the US, Canada, South America, Australia, the United Kingdom, France, Germany, Spain, Portugal, Switzerland, Austria, Belgium, Holland, Luxembourg, Sweden, Denmark, Norway, Finland, the Czech Republic, Hungary, Poland, Latvia, Lithuania, Estonia, Russia, Bulgaria, China, Hong Kong, Taiwan, Singapore, Malaysia, Thailand, the Philippines, India, and Indonesia as well as South Africa, Egypt, Turkey, the United Arab Emirates, Sudan, Algeria, Morocco, Iran, Iraq, Saudi Arabia, Yemen, Syria, Israel, Jordan, Lebanon, the Palestinian Territories, Kuwait, Oman, Qatar and Bahrain.

Further information

GEN – The Global Executive Network: <http://www.theglobalexecutivenetwork.com>

The Professional Council:

http://www.theglobalexecutivenetwork.com/index_de.php?nav=main&con=prof/council