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Predictive Marketing, Social Marketing & Analytics

The best way to predict the future is to invent it

Nissan Mexicana

Horacio Acevedo

Strategic Marketing Manager

**Strategic Marketing and
Incentives**

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The best way to predict the future is to invent it

American Express Mexico
Mauricio Obregon
Director - Customer Marketing & Strategy
Global Marketing - Latin America

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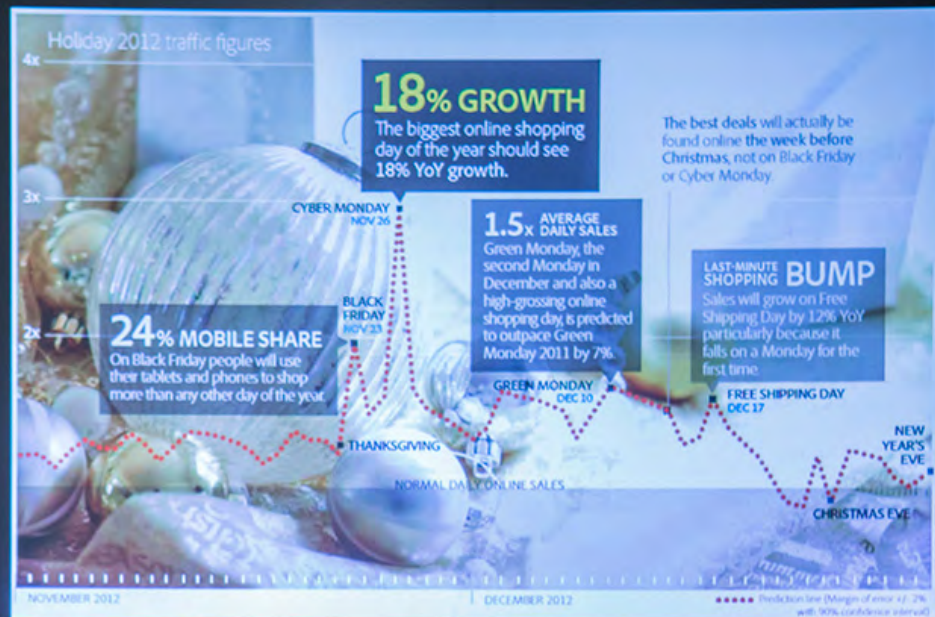


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